



Region One Education Service Center



BOOK BUZZ: TIPS AND TRICKS FOR YOUTH SERVICE BOOKTALKERS

Generally speaking, a booktalk is a short sales pitch to encourage someone to read a particular book. Librarians have been enjoying this job responsibility for ages, but we can all use new tips and tricks to pep up our talks. In this hands-on session, participants learn how to improve their booktalking skills by using new strategies and perfecting the basic booktalk form. They also learn how to use the strategies to promote literature, market their services, and use technology to create a book buzz in their libraries.

Workshop# 62093

June 20, 2017

9:00 AM—12:00 AM

Region One ESC— Starr Room

1900 W Schunior • Edinburg, TX

FREE

3 CPE Hours

Target Audience: Librarians

Register Online at www.esc1.net/staffdevelopment

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